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Syngenta to License Zimmerman White Corn to Hoegemeyer Hybrids

Hooper, NE. -- Syngenta Seeds, Inc. has granted exclusive rights to Hoegemeyer Hybrids, for the sale and distribution of its Zimmerman white corn hybrids under the Hoegemeyer brand in the United States. Included in the agreement are Zimmerman white corn hybrids: 1713W, 1714W and 1863W. A separate research and development agreement for the Syngenta white corn breeding program allows Dr. Tom Hoegemeyer to expand and diversify his proprietary breeding efforts in white corn.

The quality of the white corn hybrids from Syngenta, combined with Hoegemeyer's dedication to serving the white corn industry, means that corn growers and food processors alike can continue to count on the performance they have come to expect from these products," said Chuck Lee, head of the Syngenta corn product line.

"Zimmerman white corn hybrids have a long-standing reputation among food manufacturers for the kernel color, density and consistency that are so essential in food manufacturing. Adding the Zimmerman products to the outstanding line-up of Hoegemeyer white corn hybrids will offer producers a broad choice of products with superior yield and quality for their white corn production plans," said William Olson, Hoegemeyer Specialty Corn Product Manager.

According to Olson, the Zimmerman hybrids will be available next year in a Hoegemeyer bag but will carry the same hybrid numbers. As this transition is made, Hoegemeyer will be working closely with all key white corn processors to ensure the continuity of approval status for all of the Zimmerman hybrids. Additionally, Hoegemeyer will be working to secure distribution for these products in all of the markets not currently served by Hoegemeyer.

Hoegemeyer is a family-owned regional seed company based in Hooper, NE that has served the Western Corn Belt since 1937. Hoegemeyer is a full service seed company dedicated to superior plant breeding and product selection, quality seed production, and retail sales and service. Further information is available at www.therightseed.com.