

OCTOBER
2009



HOEGEMEYER

THE RIGHT SEED

NEWSLETTER

Quote of the Month

By three methods we may learn wisdom: First, by reflection, which is noblest; Second, by imitation, which is easiest; and third by experience, which is the bitterest.

~ Confucius (551-479 BC)
Chinese Philosopher

Production Update

David Hingst

Seed corn harvest started in mid-September, which is about a week later than normal, but we still hope to complete harvest by early October. Yields thus far have met our expectations and we are on track to achieve our overall supply goals with an excellent supply of high quality seed. While we strive for perfection, the challenge we face is in matching supply with demand across 70 corn hybrids based on planting decisions that were made last spring. Seed size this year appears to be slightly above average tending to the large size, so we ask you to work with us in accepting the bag weights and flats vs. rounds that the environment has given us. We will begin publishing our availability list in the newsletter just as soon as we have projected bag quantities and seed sizes.

Technology Highlight

Hoegemeyer will be offering 7 YieldGard VT Triple[®] hybrids for the 2010 planting season. These hybrids are a great compliment to the rest of Hoegemeyer's outstanding line-up.

YieldGard VT Triple[®] hybrids are created using a process called VecTran technology, which combines two traits in a single DNA-insertion process. Stacking traits in this way increases both the efficiency and consistency of the hybrid trait conversions, which will speed process of bringing new higher yielding hybrids to your farm.

Hoegemeyer YieldGard VT Triple[®] hybrids provide superior rootworm protection. This is especially important with corn-on-corn acres and in areas where extended diapause is becoming more of an issue in northwest Iowa, northeast Nebraska, & southeast South Dakota. With the added convenience and safety of the Roundup Ready[®] 2 Technology system, the new YieldGard VT Triple[®] hybrids from Hoegemeyer will be in high demand again, so be sure to place your order early.



Roundup Ready[®], YieldGard VT and Design[®], and YieldGard VT Triple[®] are trademarks of Monsanto Technology LLC.

Have a Safe Harvest

If you haven't started harvesting, you will soon. Everyone at Hoegemeyer wants to remind you to think SAFETY during harvest. Farming is one of the nation's most dangerous professions with one of the highest rates of fatal and non-fatal injuries.

Here are a few safety tips for harvest:

- 1) Grease and check the combine in the morning while you're fresh. Put the key in your pocket so no one can start the combine while you are working on it.
- 2) Drive the combine while you're alert and take a break every two to three hours.
- 3) Use safety stops on the header lift cylinder, and don't trust hydraulics with your life.
- 4) Move combines on public roads only during daylight hours.
- 5) Have fire-fighting equipment on the combine. Two fire extinguishers is even better, one in the cab and one near the ground.

Again, be careful and have a safe harvest.



A Few Sold Out Hybrids

With the huge rush on early bookings, we are now SOLD OUT of a few hybrids. Please take note of these sold out hybrids as you are selling:

3111 RR	5141 RR	2661
7420 GT	7932 HXT/LL/RR ^{TM*}	8266 Hx/LL/RR ^{TM*}
7562 RR ^{TM*}	8042 HXT/LL/RR ^{TM*}	8359 3000GT 2679

Calendar

October 15

- 11% Early Pay Discount

October 31

- Halloween

November 15

- 9% Early Pay Discount

December 15

- 7% Early Pay Discount

Estimating Corn Yields

Making plans for storing and marketing your crop often calls for estimating yields before the corn is harvested. To do so, you need to start by selecting several random sites in the field. At each site, measure off a length of row equal to 1/1000th acre. This chart shows you the length to measure based off of your row width.

1/1000 th of an Acre	
Row Width (inches)	Row Length (foot, inches)
15	34' 8"
20	26' 1"
30	17' 5"
36	14' 6"
38	13' 9"
40	13' 1"

Next, count the number of harvestable ears in the 1/1000th acre. On every 5th ear, count the number of kernel rows per ear and determine the average. On the same ears, count the number of kernels per row and determine the average.

Calculate estimated yield for each site in the field by multiplying ear number by average row number by average kernel number, then dividing that result by 90.

(Ear Number X Average Row Number X Average Kernel Number) ÷ 90 = **Estimated Yield for Site**

The value of '90' represents the average kernel weight (90,000 kernels/56 lb. bushel). Repeat the procedure for each site and average the yields of all sites to estimate yield for the field.

(Site #1 + Site #2 + Site #3+.....) ÷ Number of Sites

For example, in Site #1, you counted 35 harvestable ears. Sampling every 5th ear resulted in an average row number of 16 and an average number of kernels per row of 36. The estimated yield for that site would be (35 x 16 x 36) ÷ 90, which equals 224.0 bu/ac.

In Site #2, you counted 32 harvestable ears. Sampling every 5th ear resulted in an average row number of 16 and an average number of kernels per row of 40. The estimated yield for that site would be (32 x 16 x 40) ÷ 90, which equals 227.6 bu/ac.

In Site #3, you counted 33 harvestable ears. Sampling every 5th ear resulted in an average row number of 16 and an average number of kernels per row of 38. The estimated yield for that site would be (33 x 16 x 38) ÷ 90, which equals 222.9 bu/ac.

(224.0 + 227.6 + 222.9) ÷ 3 = 224.8 bu/ac estimated yield for this field.

Remember, the accuracy of your yield estimate will improve by increasing the number of samples you take at random throughout the field.

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